



SPE 100, Fall Semester 2017

Professor Rousseau

Presentation Dates: TBD

Assignment: Special Occasion Speech

Details: Deliver your speech in an entertaining and gracious way using ppt slides. Students will prepare and deliver a three to five-minute Special Occasion Speech (goal = 4 min). Speeches will have a title and be structured in the format that we worked on in class. While speaking, students should project their voices, look at the audience, and use appropriate gestures and movement to make it fun.

Total Possible Points: 18 points

Name/Topic

	3	1.5	0
Content/ Time	Speaker establishes the occasion and purpose of speech. Grabs our attention and makes the audience want to listen.	Speech does not contain structure: intro, three main points, ending and is not entertaining.	Speech is under three minutes or is incomplete.
Structure	Logical, coherent, organization helped convey the speaker's message clearly and made it understandable.	Speech has some structure but is, at times, confusing or disorganized.	Speech does not contain a clear structure.
PPT Presentation	Student has prepared an entertaining PPT presentation to support their speech.	Student relies heavily on index cards or 'wings' their speech.	Speech is obviously not thought-out or it appears that they did not practice.
Delivery	Student makes consistent eye contact and uses a clear, audible voice. The speaker used varied rate, pitch, volume, and dramatic pausing with their voice. Audience is	Student occasionally makes eye contact or is sometimes hard to hear or understand. There is extra 'verbal chatter' and pauses because of not practicing	Student does not make eye contact, is not able to be heard, and does not engage the audience. Student speaks too fast or too low.

	engaged!	enough.	
Body Language	The speaker maintained good posture and gestures. Movement enhanced the delivery of the speech!	Speaker started out with great gestures and then forgot to do them.	Student does not use appropriate body language and/or movements distract from speech.
Attire / Decorum /Signs of Good Preparation	Speaker wears business casual attire and shows confidence. Student does not distract from other speeches while listening.	Student is wearing a hoody, hat, sweats, or other attire that is not professional and appropriate for their speech.	Student distracts from other speeches or is dressed completely inappropriate for the occasion.