

PhotoVoice Project on Social Stratification

PhotoVoice is a method of community-based research that is meant to document and reflect social reality within a community. Our project will focus on social stratification and asks you to use your sociological imagination to link micro social issues (documented in your photos) to macro social structures and historical forces that contribute to inequality. You will be conducting this research and analysis in your community, which we can broadly understand to include the neighborhood(s) in which you live, work, and/or go to school. You are also able to complete this project without leaving your home, if necessary!

Details of Assignment

Photos

You will each take THREE photos in your community (broadly understood to mean where you live, work, etc.) that lend themselves to sociological analysis of inequality: one photo should reflect social class, one should reflect gender inequality and one should reflect racial and/or ethnic inequality. These photos can be of people, places or objects, but if you photograph people, please make sure that you have permission from them if they are identifiable in the photo. Please take all necessary COVID-19 precautions when going into your community to take photos! And if you are uncomfortable leaving your home, you can take photos within your home. Reach out if you need help thinking about how to do this!

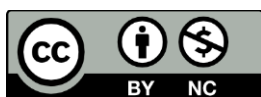
Sociological Analysis

You will write a brief sociological image analysis for each photograph. Each analysis should be 300-500 words, typed, double spaced. Please paste your photos and analyses into ONE Word document and include a caption with details of each photograph (where and when it was taken, what it is a photo of) and your analyses.

Each analysis should evaluate the image using the sociological concept that the image reflects (social class, gender, race and ethnicity) as a framework. You must use terms and concepts from the class/readings in your analyses, such as: social class – poverty, life chances, status, class categories (upper, middle, lower, etc.), social mobility, culture of poverty, etc.; gender – sex, gender, gender inequality, gender typing, the gender pay gap, balancing work and family, patriarchy, etc.; race/ethnicity: institutional racism, racism, stereotype, prejudice, racialization, discrimination, assimilation, multiculturalism, etc.

You should use the class readings, which should be correctly cited, and **will not need any outside resources**. All three images and analyses should be submitted to in one document via Blackboard. You should paste your photo into a document and add the analysis right after the photo, so it is clear which photo it refers to.

This assignment is worth 50 points.



Rubric for Grading PhotoVoice Assignments

Each photo and analysis will be worth 16 points (the extra 2 points are for presentation and submission) and will be graded according to this rubric:

Criteria	Exemplary	Acceptable	Poor
Photo (5 points)	The photo is a good visual representation of the selected type or social stratification; it has a caption, is clear in what it depicts, and is representative of the community.	The photo reflects social stratification but is limited as a visual representation; the caption does not explain the photo or indicate the community that it is from; the image is difficult to discern.	The photo is not a good/clear visual representation of social stratification; the photo does not include a caption and is not clearly representative of the community; the image is not clear.
Sociological analysis (11 points)	The analysis effectively uses and explains more than one sociological concept; it is well written and reflects in-depth understanding of the concepts as they apply to the community.	The analysis includes superficial application of sociological concept(s); the writing is adequate but the analysis that reflects basic understanding of the material.	The use of sociological concepts is basic or lacking; the writing includes errors that distract.

