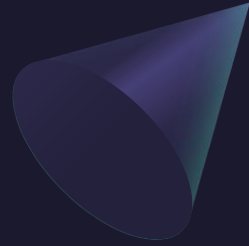




“Does the demography of a neighborhood have an influence on growth and sustainability as a small business, and if so, how do you adapt?”

Saied Khan





Storefront



Inside the storefront

- WE CAN CLEARLY SEE THE INFLUENCE OF THE COMMUNITY'S RELIGION BEING INCLUDED IN THE PRODUCTS FOR SALE.



Answers

	Haylee	Abe(Owner)
Does the demography of a neighborhood have an influence on small business growth?	YES	YES
Has the demography of this current neighborhood affected your store and the products you sell?	YES	YES



Demography I've concluded that influences small businesses

Ethnicity
+
Religion

General ethnicities of those who live in my neighborhood

- Hispanic. 28%
- Asian. 26%
- White. 24%
- African American. 16%
- Other race. 4%
- Two or more races. 3%
- American Indian or Alaska native. 0%
- Hawaiian or other Pacific Islander. 0%



Niche

<https://www.niche.com> > ... > Neighborhoods > Briarwood

[Briarwood Demographics and Statistics - Niche](#)

Christian church down the street from the deli.

