

## Persuasive Speech (4-6 mins)

In 4-6 mins. Convince the audience/class to either share your belief or take action based on a researched topic of your choice. Use the same guidelines you used to select a topic for the informative speech for your persuasive speech. The guidelines for the Persuasive speech are the same as the Informative speech, other than the time frame. The difference is this time you are not just informing, but trying to convince, or sway the audience to join you in your belief.

### Steps:

1. Choose a subject area based on... Something you love, a hobby, a talent, a special skill, a social rights issue or passion. Examples: basketball, singing, women's rights, website building, hip hop music, scuba diving, Paint Ball, Video Games, veganism, fitness, culture, special location...
2. Conduct Research on this topic and create a Bibliography in MLA format You should consult a wide variety of sources: newspapers, magazines, journals, Internet websites, pamphlets, films, organizational materials, etc. Do not rely solely on your experience to provide the content of the speech. Gather statistics, stories, examples, illustrations, images, case studies, etc.
3. Adapt the topic and information to the audience. Ask the questions, "Why should the audience be interested in this?" "How can I convince them that this is important?" "What information (research, images, video...) will support my viewpoint?" Your Introduction should reflect what you will try to persuade your audience to follow.
4. Solid outline with clear Introduction (beginning), Body (middle) and Conclusion (end)
5. Supporting Slide Show presentation
6. Include at least 3 different kinds of support materials from 2 types of sources.

### Learning Outcomes:

- You will conduct library research
- You will support a clear thesis (Introduction) statement and Persuade the audience
- You will utilize at least 3 sources, from 2 different kinds of support material (article, book, video...) and cite them using MLA format in a Bibliography
- You will organize the speech with a clear structure including a Slide Show presentation (PowerPoint, Prezi, Keynote...)
- You will deliver a dynamic presentation with proper grammar, pronunciation, eye contact, and other nonverbal communication