

BMCC - SPE 100
Prof. Christina Neubrand

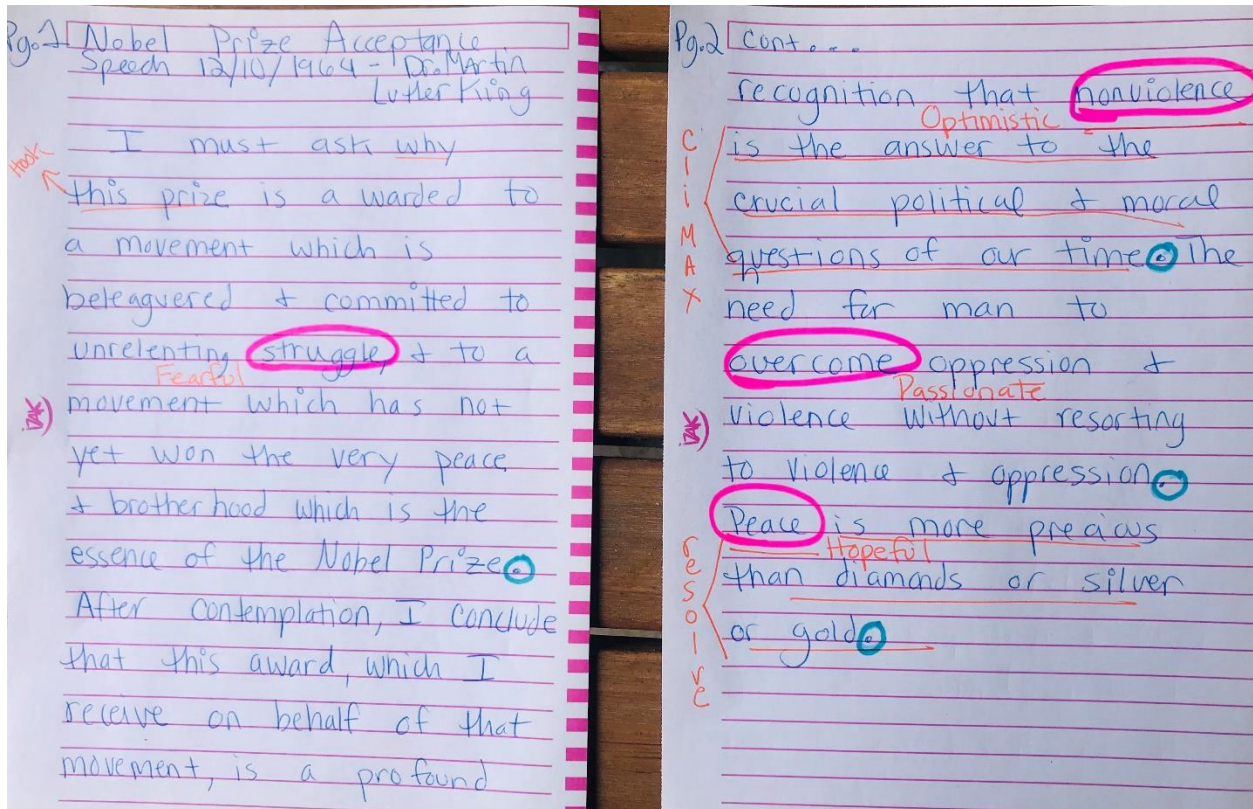
Midterm – Famous Speech Analysis & Presentation

Step 1: Choose a speech that inspires you from American Rhetoric's Top 100 Speeches at www.americanrhetoric.com or any other source where you find a quality speech, no films please. Choose and post a 60-90 second portion of the speech you want to work with for your midterm. Make sure the speech portion can stand alone with an intro, body, and conclusion. (A good rule of thumb is 10 seconds per sentence. Read your sections aloud and time them to be sure)

Step 2: Analyze and score the portion of the speech you have chosen to work with.

- Write your speech section out on notebook paper. I suggest writing on every other line to give you space to make notes.
- Go back and circle the punctuation indicating the ends of sentences like periods (.), exclamation points (!) and question marks (?)
- For every sentence choose ONE word, and just ONE that you feel is the most important word. Circle it. Don't over think, go with your instinct.
- Looking at the word you chose for each sentence identify a different emotion or feeling for each sentence and write it out. Please do not use the same emotion twice, the idea is to find the variety. If you are having trouble check out the following reference with a list of feeling words to help you.

EX. (This is a 30 second example.)





FEELING WORDS



| Open | Happy | Alive | Good | Love |
|---|---|---|---|--|
| <ul style="list-style-type: none"> • Kind • Confident • Reliable • Easy • Amazed • Free • Sympathetic • Interested • Satisfied | <ul style="list-style-type: none"> • Great • Gay • Joyous • Lucky • Fortunate • Delighted • Overjoyed • Gleeful • Thankful | <ul style="list-style-type: none"> • Playful • Courageous • Energetic • Liberated • Optimistic • Provocative • Impulsive • Free • Frisky | <ul style="list-style-type: none"> • Calm • Peaceful • At Ease • Comfortable • Pleased • Encouraged • Clever • Surprised • Content | <ul style="list-style-type: none"> • Loving • Sensitive • Tender • Devoted • Attracted • Passionate • Admiration • Warm • Touched |
| Angry | Depressed | Confused | Helpless | Afraid |
| <ul style="list-style-type: none"> • Irritated • Enraged • Hostile • Insulting • Sore • Annoyed • Upset • Hateful • Unpleasant | <ul style="list-style-type: none"> • Lousy • Disappointed • Discouraged • Ashamed • Powerless • Diminished • Guilty • Dissatisfied • Miserable | <ul style="list-style-type: none"> • Upset • Doubtful • Uncertain • Indecisive • Perplexed • Embarrassed • Hesitant • Shy • Atupefied | <ul style="list-style-type: none"> • Incapable • Alone • Paralyzed • Fatigued • Useless • Inferior • Vulnerable • Empty • Forced | <ul style="list-style-type: none"> • Fearful • Terrified • Suspicious • Anxious • Alarmed • Panic • Nervous • Scared • Worried |



Step 3: Read through your speech portion and identify the beginning (the hook), the climax (the build) and the conclusion (resolution). This will help you understand the speech makers structure, word choice and motivation. How might the words you selected, and the emotions identified come into play?

Step 4: Take a pic and post your scored speech section to the DB.

Step 5: Now that you have analyzed your speech choice it's time to get creative. How can you create a 1-2-minute presentation/sharing that communicates to the class how the speech maker constructed the speech, why they made certain choices and what specific tools and techniques they used to effectively convey their message. Think in terms of language choice like metaphor, simile, personal story,

alliteration... as well as body language, choice of dress, vocal variety, pitch, pace, tone... as well as speech structure, content, and organization.

Some options for your *1-2-minute presentation/sharing* are

- Memorize and share the 60-90 second portion of the speech as if it were your own
- Make a movie
- Deck (slide show)
- Write a 2-3-page Analysis Paper
- Compose a song and perform it
- Create a "What Makes a Great Speech" segment using the speech as your example

Get creative and showcase your talents and interests. I am open to ideas and creations; however, ALL presentations/sharing's must include the following.

Midterm Grading Rubric

There is both a presentation and analysis component of the midterm worth a total of *10 points*.

The **Presentation Component** is worth *5 points*:

- Expressiveness/Delivery/Creativity (*2 points*)
- Well organized and easy to follow, clear beginning, middle and end (*2 points*)
- 1-2 minutes in length (1 point)

The **Analysis Component** is worth *5 points*:

- Reference to text and identify the purpose of the speech (*1 points*)
- The arguments made by the speaker (*1 points*)
- How the speech is organized (*1 points*)
- Any notable content, what makes it effective? (*1 points*)
- Useful tools and techniques like...metaphors, anecdotes, supporting evidence, etc. (*1 points*)