



Google, which is a household name and a cornerstone of the digital age, has a history that defines innovation and transformation. Founded in a Stanford University dorm room in 1998 by Larry Page and Sergey Brin, Google began as a small search engine project. Within a few years it transformed into a global technology giant, it has completely reshaped the way we access information and connect with the world. Google's mission is to organize the world's information and make it universally accessible and useful. Google has made countless groundbreaking innovations from Google Search to Gmail, Google Maps, and Android. Their relentless pursuit to push the boundaries of technology have made it an important part of our daily lives.

https://about.google/intl/ALL_us/our-story/

BBDO

Batten, Barton, Durstine & Osborn, or BBDO is a global advertising agency with a remarkable history that spans over a century. Founded way back in 1891, BBDO has been at the forefront of the advertising industry, consistently pushing the boundaries of creativity and innovation. Throughout its journey, BBDO has made iconic campaigns for some of the world's most renowned brands (examples), leaving a massive mark on the world of advertising. Today, BBDO continues to shape the landscape of advertising with its unwavering dedication to creativity, storytelling, and the art of persuasion.