

MMP 100 Final project creative brief

First and last name

Project title

Story summary

Summarize the story being told in you project. The story should have a beginning, middle and end.

Media

Describe the media used in the story, including images, animations, video, audio and any other media. Be specific about the type of file and number of each type.

Style

Describe the style of your project, including the overall look, colors, layout and any references for the visual style of the project.

Software

List the software you will be using to create the project, including the media and the website.