



EXHIBITION POSTCARD DESIGN PLAN

Bing Jie Zhang

Your name

Title of the exhibition: Japanese Ceramics

Content (what will I see when I get there? What kind of paintings, photos, objects, interactive displays):
Japanese culture stuff, Japanese flower arrangement, Japanese Ceramics, and
Japanese dish
.....

Location of exhibition: Doesn't exist (imagined).
.....

10/13/2020
Dates of the exhibition (usually at least 3 weeks):

Target audience: Who will be the 'typical' attendee? (family, youth, student, tourist, professional)
family,professional,student
.....

Design objective: 3 adjectives that describe the feeling you are targeting in your design. (educational, hip, classic, fun, serious, somber etc.)
simple concise elegant
a. b. c.

Typography style & how it relates to design objective: (bold, light, italic, serif/sans-serif, display, or specific font name)
agency,or Edwardian script ITC, or vladimi script
.....

Color scheme & how it relates to design objective: (pastels, earth colors or specific choices)
white, light pink, brown(dark and light)
.....

Images/Graphic Elements: List 3 *ideas* for images that you may use (do some research first).
flower, dishes, ceramics
.....
.....
.....