

# Bachelor of Arts in Television and Radio

## TELEVISION, RADIO & EMERGING MEDIA

Whether you're in front of a microphone, behind a camera, calling the shots in master control, creating content and sharing it on social media or navigating a virtual world in a headset – the current media environment is a multiplatform converged space of amazing potential and opportunity. Our highly regarded programs are the gateway to current media jobs—and gigs in media platforms and careers yet to be created. Hands-on experience is crucial, and we make sure you'll have all that you need by the time you graduate as well as a strong grounding in the study of the media industries, institutions, audiences, ethics and regulations. Our accomplished and dedicated faculty of scholar-practitioners teach the theory and practice of state-of-the-art digital technologies in our Emerging Media Innovation Lab which includes a multicam television streaming studio, a VR/ Multimedia Lab and a video newscast set.

While in the program, students are guided by scholars and media professionals and have many opportunities to conduct research, meet with professionals throughout New York City, and deepen their understanding of the vastly changing world of contemporary media platforms, practices and industries and prepare them for challenging media careers.

BA students immerse themselves in the media capital of the world through their study and a variety of co-curricular opportunities to take internships, attend industry panels and hear from working professionals at Departmental events.

### For additional information contact:

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Department of Television, Radio & Emerging Media  
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Scan here for Dept. Website:



- Engage in deep examination of the way that media and media industries create and shape culture and the institutions of our political life and society.
- Develop strong critical writing, thinking and making skills while creating work that makes interventions in the mediascape of our contemporary world.
- Learn the tools of cross-platform storytelling with cutting-edge technology and work in state-of-the-art radio, video, multimedia and VR labs.
- Gain valuable professional experience and entry-level access through internships with media producing companies in New York City.

### RECENT NOTABLE ALUMNI INCLUDE:

**MICHAEL WILKINSON** - 16' - Content Producer - Bloomberg

**CAMILLA DEJESUS** - 21' - Writer & Podcast Producer - Latinitas

**JOE MAZZEO** - 15' - Manager, Documentary Features & Series, Gunpowder & Sky

**JESSICA JIANG** - 20' -- Associate Manager - Entertainment Partnerships @ Fox

**JAIMIE BRICK** - 16' -- Digital Marketing Specialist and Social Media Marketing

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## TELEVISION, RADIO & EMERGING MEDIA at Brooklyn College

### B.A. in TELEVISION AND RADIO CURRICULUM

The B.A. in Television and Radio requires 48 credits:

Required Gateway courses - take all five of:

TREM1165 Intro to Mass Media  
TREM2265 Industries, Institutions, Audiences  
TREM2420 Sight, Sound Motion  
TREM2616 TV/R Writing  
TREM2222W Communication Research

Specialty Courses - take four -- two of each from each category:

#### Platform Courses:

TREM3040 Mobile and Social Media  
TREM3661 Advanced Television Comedy Scriptwriting  
TREM3662 Advanced Television Dramatic Scriptwriting  
TREM3663 Advanced Television Documentary Scriptwriting  
TREM3782 Audio Storytelling  
TREM3841 Intro to Multimedia  
TREM3861 Multicamera Production  
TREM3871 Single Camera Production  
TREM3881 Storytelling for Virtual Reality  
TREM3951 Intro to Radio Production

#### Studies Courses:

TREM2160 Media Literacy  
TREM2221 British Television  
TREM2615 Social Media Communication  
TREM2726W Journalism and Society  
TREM3190 Anthropology of Media  
TREM3223 Ethics  
TREM3232 Global Television  
TREM3261 Satire and Mass Media  
TREM3434 Const. of Gender & Sexuality in Media  
TREM3481 Television Genres  
TREM3482 Alternative Television  
TREM3535 Comm Law and Policy  
TREM3537 New Media and Business  
TREM3564 Electronic Delivery Systems  
TREM3565 Public Television  
TREM3953 Radio Culture

#### Advanced Courses in the Major:

All students take: TREM4430W TV and Radio Criticism

Choose one advanced platform course from:

TREM4561 Television and Streaming Program Development and Writing  
TREM4728 Video Storytelling  
TREM4782 Advanced Audio Production  
TREM4850 Directing Television Adaptation - Analysis and Production  
TREM4881 Advanced Directing for VR  
TREM4824 Advanced Multimedia Production: New Media for Television  
TREM4827 Advanced Single Camera Production  
TREM4862 Advanced Multicamera Television Production  
TREM4925 Advanced Radio and Podcasting

Electives: BA-TVR students take 15 credits (5 classes) of electives toward their undergraduate degrees in BA-TVR.

*6 credits/2 classes* must be in TREM courses 2000 level or higher - can be additional courses from any of the above categories or from other TREM courses not listed above.

**TREM4177 - Internship can be taken for this requirement.**

The other *9 credits/3 classes* can be in TREM or can be from anywhere across the college. Students may count courses taken for a minor or second major outside of the Department for this requirement.