







## Who Attends?? (2018 -2019)

- 14.8 million attendees (all-time high!)
- 35% NYC area
- 68% Female
- Average Age: 40-45 (Same # for past 20 years)
- 26% Non-Caucasian
- 81% had a college degree
- Google, TicketMaster, Broadway.com
- Had childhood connection to theatre

## The Golden Age of Broadway













## Review

- How many B'Way theatres?
- B'Way, Off-B'Way, Off-Off B'Way
- What global crisis was affecting theatre workers in the 70-90s
- Times Square 70s-80s
- What Company? What tested waters? What show inaugurated the New Amsterdam Theatre?
- What was empowering about this show for African Americans

## What's Due When?

HW:

**Upcoming:**