IDIVIDUALISTS & COLLECTIVISTS

	INDIVIDUALISTS	COLLECTIVISTS
Emphasize & Encourage	 Self-esteem Feeling/ being special Gaining & being independent Recognizing achievement Individual efforts Uniqueness Individuality Problem solving Stand out from group Individual success Right to privacy Separate & distinct Personal pride "Me", "mine" & "I" statements Personal property & ownership Individual responsibility 	 Person member of group Group esteem Interdependence Strengthening & building relationships Depending on, helping, & caring for others Modesty & humbleness Cooperation & connectedness Group achievement Respect Self-control Confirming Empathy Consensus Tolerance Collaboration & cooperation Teamwork Sharing Interactions Objects in connection with special interaction & mediator of relationships (egg & grandma) Fitting into group Group harmony Success of group Social expectations Family responsibilities Extended family Minimize conflict Communication Group cohesiveness Community responsible for children Serving group "Ours" & group ownership Praise of group
Behaviors	 Self-help skills Feed selves Sleep alone Play by self Dress self Self-soothing Do for self 	 Spoon-feed children longer Assist with dressing Co-sleep/ family bed Wean later Accept & give help Share possessions View objects in context of relationships Emphasize social interactions

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 Function as separate
person
•
Develop "inner control"
(Behavior & Self-
regulation)
Give praise
•
 Shine spotlight on
child
 Personal property
View objects
separately
 Make choices &
decisions
 Assertiveness
 Autonomy in choice &
action
Work independently