

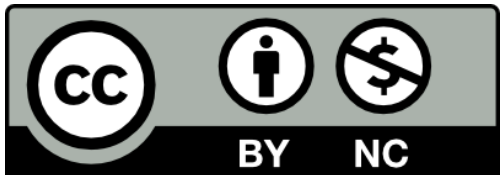


Business Management

BUS 200 Spring 2022

Business Organizations and Management

Sessions 7



Sessions 7

- Review of Last Session
- Upcoming Events
- Case Analysis #2
- The Human Resource Frame
- BP Framing the Case
- Progress Report #1 due 04/06
- Session 7 Outlook

Questions – Follow Up

Any Questions from Last Class?

Progress Report #1 due 04/06/22

Upcoming Event

**Social Justice Week 04/04 -
04/08**

Extra Credit

Opening Event Monday 04/04 1:30
Lunch to Follow - Theater 1
10 points

One Other event
10 points

At Opening Ceremony: Open Mic –
Reading Poetry – On Social Justice
as an Important Organization and
Leadership issue
15 points

Mid-Semester Assessments

Check your grades on Blackboard.

25 points as of 03/25/22
without extra credit

The Theory: Organizational Frames

4 lenses through which to
view an organization to
assess its health and
diagnose problems

Structure

Human Resources

Political

Symbolic

How to Better Manage People

- **What's Google's Secret (they have more applicants/available jobs than Harvard has applicants/available seats)**
- **Who is Robert Owen – what's his story?**
- **What are the basic Human Resource Principles and why are they important?**
- **Wegmans – Enterprise – Zappos – Costco (what are the difference in how they manage their people?)**

Loose LIPS

Describe the setting of this case study.

Who are the key players?

What is the conflict?

What are the human resource issues?

How would you have addressed the conflict?

BP Deepwater Horizon

Deepwater Horizon - 10 Years Later

- **What are the Organization Structure issues evident in this case?**
- **What are the Human Resource issues?**
- **What are the safety issues?**

How did these issues impact the disaster?

Progress Report #1

PROGRESS REPORT I - 05 points

Due 05/06/22 PRIOR to Start of Class

Key Issues:

Briefly describe the case study and the leading issues in this case using the information presented in the case description.

Deliverable:

A three-page (APA style) report that includes: A brief summary of the case and the key issues.

Grading Rubric:

3 points – case summary and key issues identified, well defined, and accurate
2 points – well written in APA format

HOW TO ORGANIZE YOUR FINAL PAPER

(see sample on BB)

- **TITLE PAGE** (name of paper - your name – date - course & section)
- **Abstract** (the last item you add to your paper)
- **Table of Contents**
- **Introduction** (Overview of the case and the **KEY ISSUES Progress Report 1**)
- **Diagnosis (PR 2** Identify the problems – use four frames and 5 principles)
- **Process Problems (PR 3** – what were the key issues? 2-3 related to the frames and/or principles)
- **Redesign/Recommendations** (what do you recommend in order to avoid a similar situation from occurring)

Writing in APA STYLE

Writing APA – Video <https://youtu.be/Q7TBmi8-9G0>

Session 8
04/06/22

**Complete and Submit
Progress Report #1**