

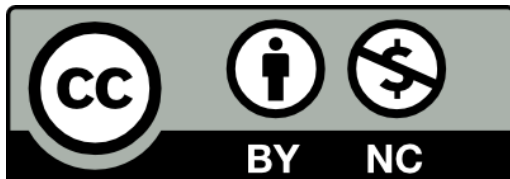


Business Management

BUS 200 Spring 2022

Business Organizations and Management

Sessions 5



Sessions 5 Agenda

- Review of Last Session
 - Zoom Class on 03/23
- President's Address
- The Structural Frame
- Discussion Question #1
- Case Analysis #1
- Session 6 Outlook



Upcoming
Event – 5
extra credit
points

**EXPLORING CAREERS
IN BUSINESS,
MARKETING, FASHION
ENTREPRENEURSHIP**
With Bryant Cruz

MARCH 17
3-4pm



Bryant Cruz, a Latino who was born and raised in Washington Heights, is the founder and creator of **BFORTÉ**, a clothing line that seeks to represent a community of Acceptance, Inclusivity, Diversity and most importantly Spreading Love. Join us on March 17th at 3pm as we will learn more about Bryant's passion for fashion and how he started his own business and clothing line.

Register here: <https://bit.ly/3vPtmHO>



When you want
different for
yourself, you have
to start moving
different.

Old keys don't
unlock new doors.
- unknown -



What is Your Vision of A Leader?

A CASE FOR REFRAMING ORGANIZATIONS

[Enron - The Biggest Fraud in History](#)

Question: What does this video tell us about organizations; how we define them and why we need to think about reframing them?

Discussion Question #1

Discussion Question #1

In your own words, define organizational structure as presented by Bolman & Deal and give an example of an organizational structure situation you found in the Wall Street Journal, cite your example.



STRUCTURAL FRAME

Define a Structural Frame

Organization Structure

- Two features ---- dividing work and coordinating work

Types of Structures and Situational Factors

Amazon v. 911 Rescue Operation

Structural Change

- Amazon – McDonalds – Harvard – Zappos (how do their structures differ and why?)
- Mintzberg's Elements
- Restructure – structural dilemmas

Teams and Groups and Structure

- What makes a successful team?
- Six Teams that changed the world???

Analyzing a Case Study for Discussion Board

Read the Case Twice – first without any questions in mind and second with the analysis questions in mind.

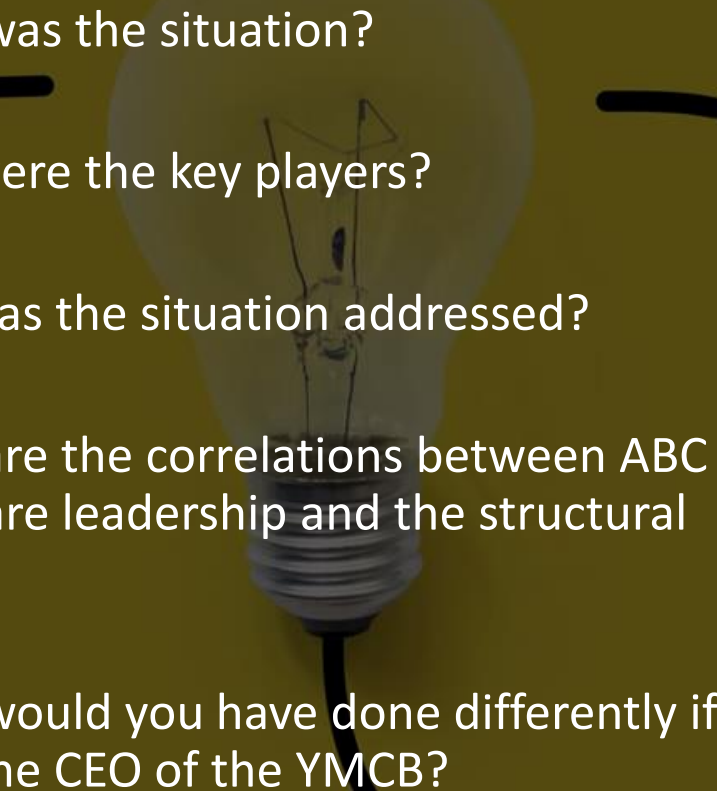
Describe the situation in your own words and the key players.

Through which organization frame do you view this problem/crisis and why?

How would you; using the organizational frame identified solve this problem?

Comment on 3 other students' posts

ABC Childcare Center: CASE IN POINT

- 
1. What was the situation?
 2. Who were the key players?
 3. How was the situation addressed?
 4. What are the correlations between ABC Childcare leadership and the structural frame?
 5. What would you have done differently if you were the CEO of the YMCA?

Session 6
03/23/22

**Introduction to the Evolution of
Management Theory**

- Read Bolman & Deal pgs. 113-177
- Read BP Case pgs. 1-3
- Read today's Wall Street Journal
- Answer Discussion question #12
- Complete and Submit on BB Student Survey