

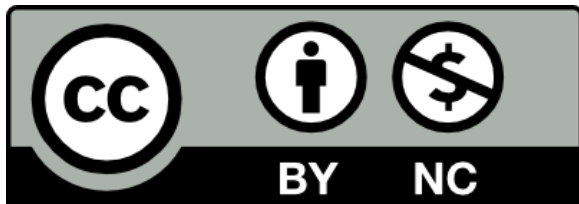


Business Management

BUS 200 Spring 2022

Business Organizations and Management

Sessions 1 & 2



Introductions

Find the person who has a birthday closets to You

Ask them the questions below

Be prepared to introduce them

- **Name**
- **Major**
- **How long at BMCC**
- **Future Academic Plan after BMCC**
- **Career Plan**
- **What do you enjoy doing outside of school, work, and family**
- **One strength**

With your birthday partner:

1. Define a learning community

2. Identify three conditions you believe a learning community must have.

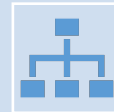
A Learning Community

Sessions 1 & 2 Agenda

- Course Expectations
- Syllabus Review
- Assignments Review
- Organizations and Leadership



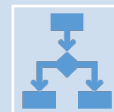
Self Introductions



Management Theory



E-Learning Certificate



Student Survey

02/09

- Connect with your Management Theory Timeline Partner



Course Expectations

- **Syllabus Review**
- **Course Description**
- **Class Format**
- **Interactions with Me – your professor**
- **Student Learning Outcomes**
- **Required Text and Readings**
- **Course Assignments**
- **Course Schedule**

Major Contributors to Management Theory

- Heraclitus **T1**
- Niccolò Machiavelli **T2**
- Frederick Taylor **T3**
- Henry Fayol **T4**
- Max Weber **T5**
- Mary Parker Follett **T6**
- Alfred Sloane **T7**
- Elton Mayo **T8**
- Luther Gulick **T9**
- Abraham Maslow **T10**
- W. Edward Deming **T11**
- Peter Drucker **T12**
- Chris Argris **T13**
- Douglas McGregor **XC**
- Henry Mintzberg **XC**
- Daniel Goleman **XC**
- **ANY OTHERS ? XC**

A Winner's Mindset

Kobe Bryant – Mindset of a Winner - <https://www.youtube.com/watch?v=VSceuiPBpxY>

Question: How can you apply Kobe Bryant's thoughts about the mindset of a winner to your success in this course?

In break out groups discuss your answers to this question – 20 minutes – and be prepared to summarize your groups discussion.

Boss or Leader?

View the 8 slides on the pdf in BB and describe each....in your own words.

Is there a difference in being a Boss v. a Leaders?

FOUR ORGANIZATIONAL FRAMES

- **STRUCTURE** Roles, Goals, Policies, Alignment
- **PEOPLE** Needs, Skills, Relationships
- **POLITICAL** Power, Conflict, Competition, Politics
- **SYMBOLIC** Culture, Rituals, Heroes, Stories



THE 5 PRACTICES & 10 COMMITMENTS



MODEL THE WAY

1. Find your voice by clarifying your personal values.
2. Set the example by aligning actions with shared values.



INSPIRE A SHARED VISION

3. Envision the future by imagining exciting and ennobling possibilities.
4. Enlist others in common vision by appealing to shared aspirations.



CHALLENGE THE PROCESS

5. Search for opportunities by seeking innovative ways to change, grow, and improve.
6. Experiment and take risks by constantly generating small wins and learning from mistakes.



ENABLE OTHERS TO ACT

7. Foster collaboration by promoting cooperative goals and building trust.
8. Strengthen others by sharing power and discretion.



ENCOURAGE THE HEART

9. Recognise contributions by showing appreciation for individual excellence.
10. Celebrate the values and victories by creating a spirit of community.

GREAT LEADERS

Sessions 3 & 4

Introduction to the Evolution of Management Theory

:

- Complete Management Theory Timeline Assignment with your partner and post to BB 09/16
- Post to BB the E-Learning certification of completion