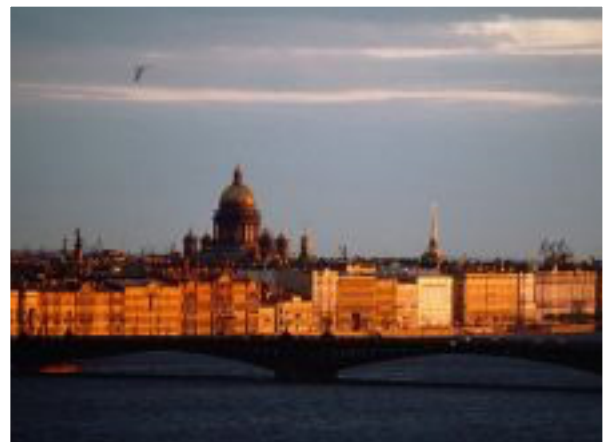


St.

*THE WINDOW TO EUROPE
THE VENICE OF THE NORTH
THE CITY OF WHITE NIGHTS*



“THE SHEER GRANDEUR AND HISTORY OF RUSSIA’S IMPERIAL CAPITAL NEVER FAIL TO AMAZE, BUT THIS IS ALSO A CITY WITH A REVOLUTIONARY SPIRIT.”

etersburg

A product of the imagination and iron will of Peter the Great, the city is a busy tableau of architectural whimsies (Neoclassical colonnades, palaces of yellow and mint green).

Peter envisioned his imperial capital as a window into Europe, and it has long been a center of culture and sophistication, with some of the world’s best art and ballet.

I used a 6x6 grid to align the images and text in this design.

I chose league gothic and arial rounded as my typefaces for this design.

The body text is a size 12pt with left alignment. I believe these decisions with type make it very legible and easy on the eye.

I used Tracking in “petersburg” and a little in the body copy.

I gave hierachy to Petersburg as is a capital city and went with a bold color scheme with the gold, black, and white.

The white trim around the images are used to attempt and convey a polaroid style as the attempt is to bring people here and convey some type of tourist element.

-Andrew Camacho